



## Announcing the 2012 Ducati UK 848 Challenge

I'm pleased to announce that following our hugely successful second season the Ducati 848 Challenge will return again for 2012.

Over 30 different riders competed in the Challenge in 2011, racing in front of huge British Superbikes crowds and on live Eurosport TV. The majority of the Ducati 848 Challenge races saw the top four riders separated by mere seconds, and the atmosphere in our paddock and hospitality unit was second to none.

In 2012 we'll continue with our successful format of eight rounds, with two races per round, racing at some of the UK's greatest circuits with British Superbikes, and also at two overseas rounds where riders and teams can experience the thrill of racing on circuits not normally part of the race calendar. One of these rounds will take place during the famous World Ducati Week in Italy, a celebration of the iconic brand attended by tens of thousands of devoted fans from across Europe.

### Calendar

ROUND	DATE	VENUE	ORGANISER
1	7,8,9 APRIL	BRANDS HATCH	MSVR
2	11,12,13 MAY	ASSEN	DCN
3	25,26,27 MAY	SNETTERTON 300	MSVR
4	22,23,24 JUNE	MISANO	DDC
5	6,7,8 JULY	OULTON PARK	MSVR
6	25,26,27 AUGUST	CADWELL PARK	MSVR
7	7,8,9 SEPTEMBER	DONINGTON PARK GP	MSVR
8	28,29,30 SEPTEMBER	SILVERSTONE ARENA GP	MSVR

### Prize Fund

The winner of the Championship will collect a brand new Ducati 848 EVO in the stunning Dark Stealth livery. Other prizes are soon to be announced.

### Series Registration

Registration for the series is now open, and costs £1,650 per entrant. Riders registering and paying in full before 31<sup>st</sup> December 2011 qualify for a £250 discount, making the series registration just £1,400. Alternatively, reserve your place on the grid (and your race number) now for just £250 deposit, with the remaining balance to be paid by 28<sup>th</sup> February 2012.

This great value series registration package includes:



- Race entry fees for the two overseas rounds, including mandatory ACU insurances (worth over £800)
- Transport for race bike, tools, spare wheels, and riders kit to the Italian round (worth approx £400)
- At each BSB round, two weekend hospitality passes for access to the dedicated Ducati UK 848 Challenge unit (worth £600), with the option to purchase additional tickets at reduced rate
- Series team wear
- Series administration fees
- Plus, all registered riders qualify for **£1,500 off the retail price of a new Ducati 848 EVO\***

\*Once registered and paid in full, riders qualify for a £1,500 discount off the RRP of a new Ducati 848 EVO on presentation of their series registration document at participating Ducati dealers.

Please note: Series Registration fee does not include race entry fees for the six BSB rounds, bike transport to the Assen round, and all other rider and team travel and accommodation costs.

### Rider Eligibility

To be eligible to race in the 2012 Ducati 848 Challenge riders must be registered with the Challenge, hold a 2012 National or Full Clubman A licence (with the necessary supporting signatures to not wear a newcomers vest) issued by the ACU or the Scottish ACU, and be aged 17 years and over (subject to necessary Parental Agreement forms for those under 18 years). Newcomers and riders from overseas should contact the Series Administrator to discuss options to race in the series in 2012.

### Series Rules

The emphasis of the series is to ensure a level playing field so the best riders win the 848 Challenge races. Series regulations will limit engine and chassis modifications to those needed for racing and safety, a regularly dyno'd power limit will ensure fairness throughout the field as will strict ECU controls, and a control tyre will ensure race budgets are fair across the paddock.

### Next Steps

If you are interested in racing in the Ducati 848 Challenge as a rider or team manager then contact the Series Administrator, Jason Boswell, on [848challenge@ducatiuk.com](mailto:848challenge@ducatiuk.com) or 07791 693307. Or check the series website on [www.ducati848challenge.co.uk](http://www.ducati848challenge.co.uk).

Alternatively, if you are interested in getting involved in the series as a sponsor then contact Alan Jones, Press Manager at Ducati UK, on [ajones@ducatiuk.com](mailto:ajones@ducatiuk.com).

We look forward to an exciting year ahead and building on the success of the 2011 Ducati 848 Challenge series.



Tim Maccabee  
Managing Director, Ducati UK Ltd

